



This Summer, long time St. Louis media personality Bill Clevlen will kick off **"The Rediscover America ROAD TRIP TOUR"** with the release of his new book **100 Things To Do In America Before You Die**.

However, this is not a typical "book tour". Instead, audiences around the region will be entertained with games, video presentations and trivia - all designed to get St. Louisans excited about road trips across America. There will be about 20 events starting in late Summer 2017.

Each event will be unique. Instead of simply listening to a speech or standing in an autograph line like most book signings - there will be opportunities for guests to win prizes and compete in specially designed contests that will have audiences engaged, laughing and learning all at the same time.

Bill's book *100 Things To Do In America Before You Die* is a collection of experiences that every American should have at least once. From sampling Thomas Jefferson ice cream at Mount Rushmore to hearing Elvis Presley's first recording at Sun Studio in Memphis. Each experience touches on a unique thread of America's DNA while providing relevant addresses, phone numbers and trivia questions. .

Copies of the book will be available for sale during the events and Bill will sign copies purchased on site at the end of the evening. The first 50 people to purchase a book at each event will receive a limited edition Rediscover America Road Trip Tour bumper sticker.

If interested in being a participating sponsor or venue - please see attached information.

billontheroad.com/booktour

100 Things To Do In America Before You Die

By: Bill Clevlen

Available: SUMMER 2017

Hosting INFORMATION

Groups/Venues



The Rediscover America Road Trip Tour is now looking for civic groups, non-for-profit groups, businesses and other institutions in the St. Louis region to host this entertaining and informative event and book signing. Event will last roughly 90 minutes with additional time for book signings.

Available dates/times will vary for types of groups. First, decide which category your group/venue fits into and look for available openings for each group on the google calendar link below. These are booked first come, first served.

Small groups - 50-75 people (*churches, community groups*)

Non-For-Profit groups - 75-150 people (*a chamber of commerce, charities, civic groups*)

Businesses - 50+ people (with 50 books purchased at minimum)

Museums, Community Centers: 100+ guests

[Click here for available dates/times to host tour](#)

Any group chosen as a host of the book tour will agree to actively promote event through newsletters, fliers and on social media. Each venue will follow the following guidelines for day of event:

-Provide: covered table for book signing. Video screen and sound system. (Wireless mic preferred) Small table or platform for small projector. (*We can provide projector if one is unavailable*) Power cords and accessible outlets.

-Will designate several volunteers to help hand out prizes, register guests for door prizes and help with book signing line.

**No fee is required to be a host, however a fee will be charged for canceling booked events with exceptions for weather or emergencies.*

**All promotions for event must include official logo with sponsorship information. No exceptions.*

Contact: booktour@billiontheroad.com or 314 537 9933