

BILL CLEVLEN

NATIONAL TRAVEL JOURNALIST



BILL ON THE ROAD
PROMOTES U.S. ROAD
TRIP IDEAS AND POSITIVE
TRAVEL STORIES ABOUT
PEOPLE AND PLACES
ACROSS AMERICA.

BILL IS A VETERAN
BROADCASTER, WRITER,
AND PUBLISHED AUTHOR
WITH FOUR TRAVEL
GUIDES INCLUDING "*100
THINGS TO DO IN AMERICA
BEFORE YOU DIE*"

BILL REGULARLY CONTRIBUTES TRAVEL STORIES NATIONALLY
ON RADIO, TELEVISION, PRINT, AND DIGITAL MEDIA.



REDISCOVER A M E R I C A



connect

facebook.com/billontheroad
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QUICK STATS:

WEBSITE DEMOGRAPHICS

61.8% - FEMALE
38.2% - MALE

OVER 50% OF READERS
ARE AGES: 25-44

30,000+ UNIQUE VIEWS
PER MONTH

RADIO AUDIENCE

Stories are heard on
more than 500 radio
stations in the U.S. each
month with a potential
reach of 3 million
adult listeners.

billontheroad.com

BILL ON THE ROAD

M U L T I - M E D I A

Destinations can also partner with BOTR to promote unique experiences offered in their town! Video productions can be used for social media campaigns or CVB website content.

